

National NP Week - 2008



Your Partner in Health – The Nurse Practitioner is the theme for the 2008 National NP Week, November 9 - 15. Use this occasion to celebrate the vital roles NPs play in bringing high-quality, cost-effective and personalized healthcare to all populations of the country.

AANP offers the following resource guide for your use in planning and executing a successful week building awareness of the nurse practitioner as well as educating the general public about the value and benefits of having an NP as their healthcare provider.

This is your opportunity to deliver a message about NPs and to shape a perception in the minds of the general public about the advantages of choosing an NP as their *Partner in Health*.

This guide should be considered a starter kit to help you think creatively about ways to celebrate the many contributions NPs make to patients seen and communities served. Components of the guide are: 1) a list of suggested community activities, 2) suggested activities through AANP partnerships with variety of national groups and organizations, 3) a sample proclamation, 4) a sample news release, 5) seven scripted radio public service announcements, 6) NP Facts Sheet and 7) NP Week posters that can be downloaded and printed locally. There are two posters – one has information about NPFinder.com at the bottom and the other has a blank area at the bottom for customizing with local information.

To further enhance your campaign, the following items can be ordered [here](#).

- [Commemorative Booklet](#) – *Nurse Practitioners Celebrating excellence in healthcare, practice, education and research*
- [Stickers](#) with the message – *NPs Make a Difference! Ask Me How*
- NP brochure – *Your Partner in Health – The Nurse Practitioner* [English](#) / [Spanish](#)
- Oval [fans](#) with the message *I'm an NP Fan* on one side and AANP logo with the message “The Voice of the NP” and our website address on the other

Reminder: NP Week is the week following the presidential election. This provides an excellent opportunity to focus on how the new administration can impact healthcare in your community and throughout the country.

Please let us know how you celebrate this week so we can share your stories in a future publication. Submit articles (300 word maximum) and photos electronically to editor@aanp.org.

Review the resource guide and contact AANP if you have any questions.

Plan now to make NP Week 2008 an event to remember

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